

# Privacy Policy

Updated: 16 May 2020

This Privacy Statement is applicable only to [www.cv19memorial.org](http://www.cv19memorial.org) and does not apply to any personal information that we may collect through other means, such as through other sites or offline.

We've updated our privacy policy to provide clear and direct language surrounding the information we collect, what we use it for, and the few situations in which we share it with others.

In this Privacy Policy ("Policy"), we describe how we collect, use, and disclose information that we obtain about visitors to our website.

## Google Analytics

We use Google analytics to record information about the pages a user has seen, for example the URL of the page, time of day, device used, etc. The information that we collect is anonymized and sent to Google Analytics for analysis.

Google Analytics mainly uses first-party cookies to report on visitor interactions on this website. Users may disable cookies or delete any individual cookie. [Learn more](#)

In addition, Google Analytics supports an optional browser add-on that – once installed and enabled – disables measurement by Google Analytics for any site a user visits. Note that this add-on only disables Google Analytics measurement.

Google Analytics also collects Internet Protocol (IP) addresses to provide and protect the security of the service, and to give website owners a sense of which country, state, or city in the world their users come from (also known as "IP geolocation").

## Content

The rights to all the content published on [cv19memorial.org](http://cv19memorial.org) are ours. All rights are reserved and acknowledged.

## Changes to Terms

We are continually working to update and improve [cv19memorial.org](http://cv19memorial.org). As a result, we may make changes to [cv19memorial.org](http://cv19memorial.org), including these terms, at any time

## EU Data Subjects

This section applies if you are an EU data subject (for these purposes, reference to the EU also includes the European Economic Area countries of Iceland, Liechtenstein and Norway and, where applicable, Switzerland). We rely on the following legal bases for processing your Personal Data:

- **Personal Data Collected:** [cv19memorial.org](http://cv19memorial.org) collects the following data: names, sociodemographic data, email address, testimonies about loss during the COVID-19 pandemic and related media, based on your consent for allowing such data to be collected. You have the right to withdraw your consent, as further described below.
- **How we collect your Personal Data:** You directly provide [cv19memorial.org](http://cv19memorial.org) with most of the data we collect when you: voluntarily submit a testimony via the testimony submission form on [cv19memorial.org](http://cv19memorial.org), send an

email to [info@cv19memorial.org](mailto:info@cv19memorial.org), use or view our website via your browser's cookies. cv19memorial may also receive your data indirectly from the following sources: cv19memorial's social media accounts, media inquiries, and emails sent to [info@cv19memorial.org](mailto:info@cv19memorial.org)

- How we will use your data: cv19memorial collects your data so we can: process, review and upload your testimony to the cv19memorial.org website, publish testimonies on cv19memorial.org's social media accounts, share with media outlets to amplify cv19memorial's messages, data-sharing agreements with partner organizations. If you agree, cv19memorial will share your data with partner organizations and individuals so they may mobilize testimonies in other forums, this will only be shared as anonymous data without individually identifiable data.
- How do we store your data: cv19memorial securely stores your data with encrypted and password-protected protocols. cv19memorial will keep your Personal Data for perpetuity.
- Our use of data relating to your use of the Sites and/or the Services, described above, is necessary for our legitimate interests in understanding how the Sites and the Services are being used by you, to improve your experience on it and our Service offerings.
- We also have a legitimate interest in aggregating and/or anonymizing or de-identifying the information that we collect through our Sites and/or the Services and using this information for our business purposes, as described above.
- When we process your Personal Data for our legitimate interests, we make sure to consider and balance any potential impact on you, and your rights under data protection laws. Our legitimate business interests do not automatically override your interests – we will not use your Personal Data for activities where our interests are overridden by the impact on you, unless we have your consent for our processing activities or those activities are otherwise required or permitted by law. You have the right to object to processing that is based on our legitimate interests, as further described below.

Subject to applicable law and reasonable steps that we may take to verify your identity with respect to your requests, you have the following rights in relation to your Personal Data:

- The right to access – You have the right to request cv19memorial for copies of your personal data. We may charge you a small fee for this service.
- The right to rectification – You have the right to request that cv19memorial correct any information you believe is inaccurate. You also have the right to request cv19memorial to complete the information you believe is incomplete, should you provide the information to be completed.
- The right to erasure – You have the right to request that cv19memorial erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that cv19memorial restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to cv19memorial's processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that cv19memorial transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email [info@cv19memorial.org](mailto:info@cv19memorial.org)

## **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Keeping your language preferences
- Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality – Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

## **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

## **Privacy policies of other websites**

The cv19memorial website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

## **Changes to our privacy policy**

cv19memorial keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 16 May 2020.

EU Data Subjects may contact us about these rights at [info@cv19memorial.org](mailto:info@cv19memorial.org)

The application of these Terms of Use and Privacy Policy is worldwide.